



Digital Transformation Strategy

DURATION

5 days

CONTACT HOURS

30

LEVEL

Advanced

FEE PER DELEGATE

US\$1,500

Plan a transformation that changes how the organisation works, not just which software it runs.

Transformation programmes commonly deliver a system and leave the operating model untouched, which is why the benefits do not appear. This programme treats technology as the enabler and the operating model as the thing being changed, covering the sequencing, capability and governance that decides whether benefits are realised.

Available as classroom, executive workshop, in house.

Who it is for

Transformation leads, IT directors, and business leaders sponsoring a major digital programme.

What you will be able to do

- Identify the operating model change that the technology is meant to enable.
- Sequence a transformation so benefits arrive before patience runs out.
- Assess the capability gap honestly before committing.
- Design governance that can stop a failing workstream.

The outline

Taught across 5 days. The sections below are the curriculum rather than a day by day timetable.

SECTION 1

What is actually being transformed

Operating model against technology · Where benefits actually come from · Process redesign before automation · Legacy and its real cost

SECTION 2

Sequencing and capability

Benefit sequenced roadmaps · Capability gap assessment · Build, buy and partner · Data readiness

SECTION 3

Governance and adoption

Governance that can stop a workstream · Adoption as a deliverable · Measuring benefit realisation · Handover into business as usual

What you leave with

- An operating model target for the delegate's transformation.
- A benefit sequenced roadmap.
- A capability gap assessment.
- A governance model with defined stop conditions.

Published dates

DATES	WHERE	FEE
23 to 27 November 2026	Accra, Ghana	US\$1,500
30 November 2026 to 4 December 2026	Cairo, Egypt	US\$1,500
7 to 11 December 2026	Dar es Salaam, Tanzania	US\$1,500
14 to 18 December 2026	Dubai, United Arab Emirates	US\$1,500

Fees are per delegate and cover all expenses arranged by the delegate. Registration fees are not included.

Register or ask a question

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