



GATI

GLOBAL AXIS TRAINING INSTITUTE

Training calendar

Sales and Marketing, Middle East

DATES LISTED

37 dates

FIELDS OF PRACTICE

1 field

DELIVERY

Dubai, United Arab Emirates

What this covers

Dates published to 18 December 2026. This copy was produced on 30 October 2026; anything published after that is not in it.

Fees are per delegate and cover tuition, programme materials and the certificate. Travel, accommodation and visas are arranged by the delegate. Registration closes two weeks before a programme starts.

Any of these programmes can also be run privately for a single organisation, on dates that suit it.

November 2026

DATES	PROGRAMME	WHERE	DAYS	FEE
23 to 27 November 2026	Certified Sales Manager Programme	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Digital Marketing Hands-on Master-Class Training	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Emotional Intelligence for Sales Professionals Programme	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Marketing for Better Results Training	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Recent Trends for the Development of Marketing and Applications to Increase Sales	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Sales and Marketing in a Competitive Environment	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Sales Professional Certificate	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	SME Market Understanding Training	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Social Media Marketing and Networking	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	Telesales Essential Skills Training	Dubai, United Arab Emirates	5	US\$1,500
23 to 27 November 2026	The Strategic Marketing Plan Training	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Achieving Excellence in Customer Service: Providing a Quality Service	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Advanced Sales & Marketing Strategies Training	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Beyond Customer Service	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Certified Brand Manager Programme	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Customer Relationship Management: CRM Strategic Roadmap	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Customer Service Excellence How to Win and Keep Customers	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Customer Service Training: Critical Elements of Customer Service	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Customer-Focused Innovation Training	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Developing Marketing Strategy Training	Dubai, United Arab Emirates	5	US\$1,500
30 November 2026 to 4 December 2026	Market Analysis, Competitive Intelligence and Benchmarking	Dubai, United Arab Emirates	5	US\$1,500

DATES	PROGRAMME	WHERE	DAYS	FEE
30 November 2026 to 4 December 2026	Marketing Metrics Effectiveness and ROI	Dubai, United Arab Emirates	5	US\$1,500

DATES	PROGRAMME	WHERE	DAYS	FEE
7 to 11 December 2026	Certificate in Social Media Marketing Programme	Dubai, United Arab Emirates	5	US\$1,500
7 to 11 December 2026	Customer Profiling Techniques and Procedures	Dubai, United Arab Emirates	5	US\$1,500
7 to 11 December 2026	Customer Service and Business Communication	Dubai, United Arab Emirates	5	US\$1,500
7 to 11 December 2026	Endorsed Marketing Communications and Media Planning Programme	Dubai, United Arab Emirates	5	US\$1,500
7 to 11 December 2026	Marketing Master Class Training	Dubai, United Arab Emirates	5	US\$1,500
7 to 11 December 2026	Mastering Sales and Marketing in the Age of New Social Media	Dubai, United Arab Emirates	5	US\$1,500
7 to 11 December 2026	New Product Launch Using Marketing Communication: Proven Strategies and Techniques	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Advanced Business Marketing Training	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Customer Complaint Management	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Endorsed Core Marketing and Sales Skills for Business Professionals	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Implementing and Managing a Customer Complaints System	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Measuring Marketing Effectiveness and ROI	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Professional Customer Service Management	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Selling and Marketing Management	Dubai, United Arab Emirates	5	US\$1,500
14 to 18 December 2026	Strategic Sales Planning and Territory Management	Dubai, United Arab Emirates	5	US\$1,500

Booking a place

1 Choose the date

Every date in this document has its own page on the website, with the full outline, who it is for and what a delegate leaves able to do.

2 Register the delegate

Registration takes a few minutes and closes two weeks before a programme starts. An advisor confirms the place before anything is payable.

3 Settle the fee

By invoice to your organisation, by bank transfer, or by card. A sponsored or funded place can be recorded instead.

Speak to an advisor

globalaxistraining.co.za
info@globalaxistraining.co.za
+27 72 337 9234

250 Beyers Naude Drive, Rustenburg, North West, 2999, South Africa