GATI

GLOBAL AXIS TRAINING INSTITUTE

Training calendar

Sales and Marketing, Middle East, December 2026

DATES LISTED
15 dates

FIELDS OF PRACTICE
1 field

DELIVERY
Dubai, United Arab Emirates

What this covers

Dates published to 18 December 2026. This copy was produced on 30 October 2026; anything published after that is not in it.

Fees are per delegate and cover tuition, programme materials and the certificate. Travel, accommodation and visas are arranged by the delegate. Registration closes two weeks before a programme starts.

Any of these programmes can also be run privately for a single organisation, on dates that suit it.

December 2026

DATES	PROGRAMME	WHERE	DAYS	FEE
7 to 11 December 2026	**Certificate in Social Media Marketing Programme**	Dubai, United Arab Emirates	5	**US$1,500**
7 to 11 December 2026	**Customer Profiling Techniques and Procedures**	Dubai, United Arab Emirates	5	**US$1,500**
7 to 11 December 2026	**Customer Service and Business Communication**	Dubai, United Arab Emirates	5	**US$1,500**
7 to 11 December 2026	**Endorsed Marketing Communications and Media Planning Programme**	Dubai, United Arab Emirates	5	**US$1,500**
7 to 11 December 2026	**Marketing Master Class Training**	Dubai, United Arab Emirates	5	**US$1,500**
7 to 11 December 2026	**Mastering Sales and Marketing in the Age of New Social Media**	Dubai, United Arab Emirates	5	**US$1,500**
7 to 11 December 2026	**New Product Launch Using Marketing Communication: Proven Strategies and Techniques**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Advanced Business Marketing Training**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Customer Complaint Management**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Endorsed Core Marketing and Sales Skills for Business Professionals**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Implementing and Managing a Customer Complaints System**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Measuring Marketing Effectiveness and ROI**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Professional Customer Service Management**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Selling and Marketing Management**	Dubai, United Arab Emirates	5	**US$1,500**
14 to 18 December 2026	**Strategic Sales Planning and Territory Management**	Dubai, United Arab Emirates	5	**US$1,500**

Booking a place

1 **Choose the date**
Every date in this document has its own page on the website, with the full outline, who it is for and what a delegate leaves able to do.

2 **Register the delegate**
Registration takes a few minutes and closes two weeks before a programme starts. An advisor confirms the place before anything is payable.

3 **Settle the fee**
By invoice to your organisation, by bank transfer, or by card. A sponsored or funded place can be recorded instead.

Speak to an advisor

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